



Since 1881

THE AMERICAN COLLEGE, MADURAI

An Autonomous Institution Affiliated to Madurai Kamaraj University

Re-accredited (2nd Cycle) by NAAC with Grade "A" CGPA – 3.46 on a 4 point scale



SINCE 1881

THE AMERICAN COLLEGE

AMERICAN SCHOOL OF BUSINESS ADMINISTRATION
MADURAI

Special Lecture

On

Workplace Etiquettes

By

Dr.M. Lawrence ,

Associate Professor

Department of English

The American College, Madurai

Date & Time : 24/10/19 @ 10 AM

Venue : B1 Hall , The American College, Main Campus

Dr. R. Albert Christopher Dhas
Director - MBA

Dr. M. DAVAMANI CHRISTOBER
Principal & Secretary
The American College
Madurai-625 002



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GUEST LECTURE ON ETIQUETTES ON 24-10-2019

REPORT ON THE PROGRAMME

The programme was organized by Dr. Albert Christopher Dhas, Director of MBA programme. The prayer song was sung by the students. Mr. Srivatsav of I MBA delivered the profile reading on the speaker.

Dr. Lawrence, who is an Associate Professor, Department of English, The American College conducted the session in an interactive way. He focused on the soft skills.

Various modules as Communication skills, dress etiquettes, interview skills were carried out.

Dr. Lawrence explained about the need for communication skills in today's competitive scenario.

He explained about the inter personal skills (IPR) with some exercises.

The students were very much satisfied about the programme.

Ms. Sharon of I MBA delivered the vote of thanks.

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