



SINCE 1881

THE AMERICAN COLLEGE

AMERICAN SCHOOL OF BUSINESS ADMINISTRATION

MADURAI

"19MBA PLACEMENT BROCHURE RELEASE"

Brochure release by
Dr. M. Davamani Christofer
Principal and Secretary.

Inaugural address
Dr. Albert Christopher Dhas
Director - MBA.

Guest of Honour

Ms. Ramya
HR Manager,
Biocon.



Date : 30 November, 2019
Venue : B1 Hall, The American college

Career Counseling and Release of Placement Brochure on 30.11.2019

REPORT ON MBA PLACEMENT BROCHURE RELEASE AND CAREER COUNSELLING

Presided By: **Dr. M. DavamaniChristober , Principal and Secretary**

Guest of Honour: Ms. Ramya, HR Manager, Biocon

Inaugural address: Dr. Albert Christopher Dhas, Director - MBA

Venue: B1 Seminar Hall, The American College, Madurai

The programme was started with a prayer by students. Welcome address was delivered by Ms. HaseenaShali of II MBA. Dr. Albert Christopher Dhas, Director - MBA welcomed the gathering. He stressed the need for placement brochure in this competitive era.

Dr. M. DavamaniChristober , Principal and Secretary gave the presidential address. He pointed that students must hone their communication skills, in order to face competition. He appreciated the 19 MBA students and faculty for their tremendous work in coming out the brochure in a successful way.

The placement brochure was released by Dr. M. DavamaniChristober , Principal and Secretary. The first copy was received by Ms. Ramya.

Ms. Ramya, who as an alumni of the MBA Department, interacted with the students about their expectations, skill sets . The students reciprocated. She talked about the Biocon , its mission and vision. She narrated the openings in Biocon. Later on , a group discussion was conducted to check the interpersonal skills of the students, as a part of the campus recruitment drive. Finally two students Mr. Gopinath and Ms . Rahima was shortlisted.

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