SINCE 1881

THE AMERICAN COLLEGE

AMERICAN SCHOOL OF BUSINESS ADMINISTRATION

MADURAI

WORKSHOP ON SPSS

Presidential address
Dr. M. Davamani Christober
Principal and Secretary.

Inaugural address
Dr. Albert Christopher Dhas
Director - MBA.

Resource person
Dr. Mumtaz Begum
Controller of Examinations,
Lady Doak College.

Date : 28 September , 2019
Venue : B1 Hall, The American college

Workshop on SPSS on 28.09.2019

DATE : 28/9/2019

RESOURCE PERSON : Dr. MUMTAZ BEGUM, CONTROLLER OF EXAMINATIONS, LADY DOAK COLLEGE

The programme was started with a prayer by the students. Mr. AbhishekChandran of I MBA read the profile of the resource person. Dr. Albert Christopher Dhas delivered a brief introduction about the Resource person . He added the importance of learning SPSS.

The Resource person gave an introduction on the data entry, types of variables used in SPSS. Students were taught with the different scales as ordinal, nominal . Correlation study was taken as a case study.

In the afternoon session, ANOVA, CHI-SQUARE test were taken. Doubts asked by the students were clarified by the resource person.

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