SINCE 1881

THE AMERICAN COLLEGE

AMERICAN SCHOOL OF BUSINESS ADMINISTRATION
MADURAI

Special Lecture
On
Workplace Etiquettes
By
Dr.M. Lawrence ,
Associate Professor
Department of English
The American College, Madurai
Date & Time : 24/10/19 @ 10 AM
Venue : B1 Hall , The American College, Main Campus

Dr. R. Albert Christopher Dhas
Director - MBA

GUEST LECTURE ON ETIQUETTES ON 24-10-2019

REPORT ON THE PROGRAMME

The programme was organized by Dr. Albert Christopher Dhas , Director of MBA programme. The prayer song was sung by the students. Mr. Srivatsav of I MBA delivered the profile reading on the speaker.

Dr. Lawrence, who is an Associate Professor , Department of English, The American College conducted the session in a interactive way. He focused on the soft skills.

Various modules as Communication skills, dress etiquettes, interview skills were carried out.

Dr. Lawrence explained about the need for communication skills in todays competitive scenario.

He explained about the inter personal skills (IPR) with some exercises.

The students were very much satisfied about the programme.

Ms.Sharonof I MBA delivered the vote of thanks.

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