THE AMERICAN COLLEGE

Since 1881

An Autonomous Institution affiliated to the Madurai Kamaraj University
Re-accredited (2nd Cycle) by NAAC with Grade "A" CGPA - 3.46 on a 4-point scale

Madurai - 625002.

Department of Business Administration

INVITATION

We cordially invite you to attend a
Seminar on

"Money Management"

By

Mr.. L. Joseph

Rtd. Asst. General Manager,
Indian Overseas Bank,
Chennai.

Date: 09-01-2017 at 2.00 pm

Venue: Saunders Hall

Brief report on the Guest Lecture conducted by the Department of Business Administration on 09 January 2017

Managing money is a key success factor in business and also an individual's life. Money Management is the need of the hour after demonetization happened in November 2016. The seminar touched upon several areas like safe investment, how much risk a decision maker should take in situations where uncertainty is present both in personal and business perspective and to reduce the amount that individuals spend on items which add no significant value to their living standards. In order to provide knowledge about the ways in which money need to be managed in the right manner a program on money management was organized for the third year students. The gathering was addressed by Mr. L. Joseph, Assistant General Manager, Indian Overseas Bank, Chennai.

The inaugural address was given by Mrs. Priyadarshini, Assistant professor, Department of BBA. The speaker shared lot of valuable information on the way money needs to be managed in business and also personal life. The students listened to the lecture in a very keen manner. The vote of thanks was proposed by Mr. Vishnu, III year BBA student.