Since 1881

DEPARTMENT OF COMMERCE (SF)

THE AMERICAN COLLEGE

MADURAI

Guest lecture on

Digital Marketing

Resource Person

Mr.B. Prakash Raj B.Com.,

Graphic Designer

Date : 13th September, 2019

Time : 3.00 p.m

Venue: PLL Seminar hall

All are Cordially Invited

REPORT ON GUEST LECTURE ON DIGITAL MARKETING

DATE : 13.9.2019

VENUE : PLL Seminar Hall.

RESOURCE PERSON : Mr.B.Prakash Raj, Graphic Designer

The programme was started with a word of student's prayer. Dr. Nixon Jesuraj welcomes the gathering and read the profile of the guest speakers. Mohamed Riyaz student of 18 CME give a Momentum to the guest speaker.

Mr.B.Prakash Raj speaks about the need and importance of digital marketing in today's scenario and how the students are prepare themselves for deals with digital markeing. Students are asking their doubts and interact with the guest speaker and clarify their doubts. An approximately 183 students are attending the programme. Manoj student of 18 CME proposed the vote of thanks.

Digital Marketing on 13.0.2019

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