The American College,Madurai,Tamil Nadu

Department of Master of Business Administration
organises
one day workshop on
CORPORATE EXPECTATIONS

Guest speaker:
Mr.Manikandan,
CEO,Aparajitha Corporate services pvt ltd,
Madurai.

Venue:Seminar hall, Satellite Campus
Date:27.09.18

Dr.R.Albert Christopher Dhas,
Director - MBA

Corporate Expectations on 27.09.2018

INTRODUCTION:

- On 27th September 2018, we had a seminar delivered by the Mr.Manikandan.
- He is the chief operating officer of Aprajeetha private limited.
- He has 18 years of experience in the corporate field.

OBJECTIVE:

- The objective of this seminar is to make students aware of the expectations of the companies from the MBA students.
- He mentioned few expectations from various fields- HR, Finance, Marketing
- He also mentioned various skills that a student should possess to excel in corporate field.

HUMAN RESOURCE:

- He started the seminar with expectations from HR students. HR students should have good personality skills to become HR manager. He also mentioned about how to do recruitment. He explained about recruitment, ESI, PF, Salary and how to calculate them using latest application.

Corporate Expectations on 27.09.2018