THE AMERICAN COLLGE

MADURAI

DEPARTMENT OF COMMERCE

WITH

COMPUTER APPLICATIO N

GUEST LECTURE ON : Business Analytics

GUEST SPEAKER: Dr. Vinod kumar Murti

VENUE : Auditorium

DATE : 17.10.2016

PROGRAMME ON BUSINESS ANALYTICS

DATE: 17-10-2016

VENUE: AUDITORIUM, THE AMERICAN COLLEGE, MADURAI

RESOURCE PERSON: DR.VINOD KUMAR MURTHI, ACADEMIC HEAD, FINANCIAL SERVICES & BUSINESS ANALYTICS, NURTURE EDUCATION SOLUTIONS PVT LTD., BANGALORE

The programme started with a prayer. The chief guest was welcomed by a student of 14CMC. The speaker pointed out the needed skills and techniques in businesses today. He also introduced the students to new and updated mechanics in starting and running business enterprises in the competitive market. The students were interested in the session. The programme was very interactive. One of our student gave the note of thanks.

Guest Lecture on 'Business Analytics' 17.10.2016