THE AMERICAN COLLEGE

An Autonomous Institution affiliated to the Madurai Kamaraj University
Re-accredited (2nd Cycle) by NAAC with Grade "A" CGPA - 3.46 on a 4-point scale

Madurai - 625002.

Department of Business Administration

INVITATION

We cordially invite you to attend a
Guest lecture on the topic

" Development of soft skill to enhance employability"

By

Mr.Lance

ITM Skills academy

Date: 25/09/19 at 3.00 P.M

Venue: Saunder's hall

Dr. M. DAVAMANI CHRISTOBER
Principal & Secretary
The American College
Madurai-625 002

Brief report on the Guest Lecture conducted by the Department of Business Administration on 25 September 2019

Soft skills are very critical to the success of every manager. In order to provide very useful information on soft skills, a program on soft skills was arranged for the students. Mr. Lance from ITM skills academy, Madurai conducted a session highlighting the importance of soft skills on enhancing the employability among students. The inaugural address for the program was given by Mr.Christopher, Assistant professor, Department of BBA. Mr. Lance shared his expertise by providing valuable information on the importance of soft skills in today's world. He interacted with the students in a very friendly manner and made the session very interesting and useful. The students were happy with the session and they learned the importance of soft skill in real life. The vote of thanks was proposed by Mr.Manoj, III year BBA student.

Photographs with date and caption

Development of soft skill by ITM Skills academy on 25/9/19