

Criterion-V
STUDENT SUPPORT & PROGRESSION

5.1 Student Support

5.1.3

**List of events with details of resource persons and students
enrolled**

SSR Cycle – 3



Since 1881

THE AMERICAN COLLEGE, MADURAI - 625002
(An Autonomous Institution affiliated to Madurai Kamaraj University)

5.1.3 Following Capacity development and skills enhancement activities are organised for improving students capability (8)**1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. Awareness of trends in technology**

Name of the Capability Enhancement Scheme	Year of Implementation	Number of Students Enrolled	Name of the Agencies Involved with Contact Details
1. Soft Skill Development			
2019-20			
Commerce - Guest Lecture on Personality development & body language	20.09.19	180	Dr. Lawrance, Associate Professor in English, The American College, Madurai
BBA - Development of soft skill	25.09.19	86	ITM Skills academy,D11/14, Sipcot IT park, Siruseri, Tamil Nadu 603103
Tamil - Computer Training Programme	04.01.20	30	Mr. Karthick, The American College, Madurai
COS - Soft Skill Training	02.03.20	141	Dr. Lawrance, Associate Professor in English, The American College, Madurai
2018-19			
MBA - Workshop on Interview Techniques	14.02.18	52	Dr. S. Sathya Dev, Placement Co-ordinator, The American College, Madurai
MBA - Corporate Expectations	27.09.18	50	Mr. Manikandan, COO, Aparajitha Corporate Services Pvt Ltd, Madurai
BCA - Soft Skill	23.10.18	100	Dr.T.Augustus Julian Lazmey, Assistant Professor, Department of Social Work, The American College
MBA – Succeed	27.10.18	54	Mr. Clement Timothy Dayal, Optimistt Solutions
BCA - Soft Skill	27.02.19	80	Dr.M.Lawrence, Associate Professor, Department of English, The American College
MIM - Medical Coding	30.05.19	30	Effulgenz informatics and Technotainments, #3 E2 E2 Road, Chinnachokkikulam
2017-18			
MBA - Placement Guidance	21.09.17	52	Mr. BalaSundar, Honeywell Ltd., Madurai

MBA - Business Plan	23.10.17	52	Mr. N. Subramanian, Retd. Divisional Manager, Canara Bank, Madurai
Commerce - Corporate Capacity Building	06.10.17	60	Ms.K.R.Thangarajeswari, Centre Head, Synergy, School of Business Skills, Madurai
Commerce - Employability skill development	06.10.17	60	Mr.K. Santhosh kumar, Synergy, School of Business Skills, Madurai
Commerce - Guest lecture 'Leadership'	18.12.17	66	Dr.Mrs.B.Sahayarani Fernando, Asst. Professor, Dept. Of Commerce, Fatima College, Madurai
Commerce - Guest lecture 'Motivation'	19.12.17	45	Dr.Mrs.B.Sahayarani Fernando, Asst. Professor, Dept. Of Commerce, Fatima College
Commerce - Be Simple. Be Successful	21.12.17	110	Mr.S.V.Suraj Velshankar, Kamaraj road,near tappakullam,Madurai-625009
2016- 17			
Commerce - Guest lecture on 'Personality Development'	06.08.16	90	Dr.M.Lawrence, Asst. Professor, Department of English, The American College
Commerce - Personality development :How to lead for interview	11.08.16	46	Mr.B.Suresh
Commerce - Guest lecture on 'Soft skill development'	12.08.16	65	Prof.J.Justin Manohar, Asst. Professor, Department of Commerce, The American College
Commerce - Let us make India great	29.08.16	54	C.Prakash , Training and Development
Commerce - How to live a successful life	02.09.16	46	Mr. A. Samuel Raj Asst. Professor, Department of Commerce, The American College
Commerce - Who am I	21.09.16	54	Prof. J.JustinManohar, Asst. Professor, Department of Commerce, The American College
Commerce - Soft Skill Development	23.09.16	77	Prof.J.Justin Manohar, Asst. Professor, Department of Commerce, The American College
MBA -Workshop on Soft Skills	22.11.16	54	Mr. BalaMurugan,Freelance Trainer, Madurai
BBA - Seminar on Money Management	09.01.17	90	Mr. L. Joseph, Rtd. Asst. General Manager, Indian Overseas Bank, Chennai

MCA - Facing Interview	05.05.17	100	Prof.Dr.Lawrence, Assistant Professor, Dept of English The American College
MCA - Workshop on Aptitude	04.05.17	100	Dr.C.Sekar, Associate Professor, Dept of Mathematics, Aditnar College of Arts & Science
2015- 16			
Commerce - Guest lecture on 'Interview skills'	15.09.15	160	Mr.G.Girithara Gopalan, BDM & Counsellor, Amity Information Center,82, Preetham Plaza, Bypass road, Mdu-10
Commerce - GD &P1 Presentation	11.12.15	70	Dr.Janarthanan Assistant Professor, Thiagarajar School of Management, Madurai
Commerce - Guest lecture on "Synergy People's Skills"	02.02.16	50	Mr.B.Anand, Business Manager, Synergy, Ramalinga Center, TPK Road, Andalpuram, Madurai Mobile:95666 15558
2. Language and Communication Skills			
2019-20			
English - Globalization of English and Changing Definitions of Proficiency	03.06.19	170	The Research Department of English, The American College, Madurai and Department of English ANNA University, Chennai
English – A lecture on Importance of Collocational Research Knowledge in L2 Acquisition	09.08.19	190	Dr. Esaya Britto, Faculty, Jazan University, Saudi Arabia
English - A Lecture on Toni Morrison	16.08.19	110	Dr. Nancy Ellen Batty,Professor of English, Red Deer College, Alberta, Canada
Tamil - Padipalarvudanana Kalanthuraiyadal	03.09.19	150	Subrabharathimaniyan, Tamil Writer
English - Book Club	12.09.19	140	Dr.S.Saira Banu, Associate Professor in English, Fatima College, Madurai
MBA - Communication Skills	03.10.19	60	Dr.S. Stanley Mohandas Stephen, Retd. Prof. The American College.
Tamil - Thiruvalluvar Kalagam	04.10.19	150	A.Ramasamy, Department of Tamil, Manonmaniyam University
Tamil - Muthukalai Tamil Mandram	17.10.19	50	Mr. Asai Thambi, Kiladi

MBA - Communication Skills	24.10.19	150	Dr. Lawrance, Associate Professor in English, The American College, Madurai
Tamil - Muthukalai Tamil Mandram	19.02.20	45	Dr. Manivannan, Department of Tamil, Govt. Arts and Science College, Melur
BBA - 'Improve your abilities'	20.02.20	83	I Dreamz , 2nd Floor, House No. 949, 45th Cross, Kumaraswamy Layout, Bangalore – 560078
English – A lecture on We shall not cease from Exploration	29.02.20	143	Prof. Nedumaran, Former Head, Research Department of English, The American College, Madurai
Tamil - Thiruvalluvar Kalagam	02.03.20	150	Mr. Pamayan, Tamil Writer
2018-19			
French - Certificate Course in French	01.08.18	14	Faculty, Department of French, The American College, Madurai – 2
MIM - Language Skills Training session	20.09.18	73	Mahatma CBSE School, Moondrumavadi, pudhur, Madurai
2017-18			
COS - Seminar on Project Development Lifecycle	20.07.17	110	Mrs. Girija, Department of Computer Science, The American College, Madurai -2
BBA -Communication Skills	14.12.17	189	Mr. Santhosh Synergy Institute, Madurai
2016-17			
BBA - Communication Skills	30.08.16	193	Mr. Balaji, TIME Institute, Madurai
2015-16			
English - African American Fiction	10.10.15	200	Dr. G. Dominic Savio, Professor, Research Department of English, The American College, Madurai
3.Life Skills (Yoga, Physical Fitness, Health and Hygiene)			
2019-20			
Zoo - Communicable diseases in India with special emphasis on Dengue.	30.09.19	126	Dr. John Victor, M.Sc., Ph. D. District Malaria Officer, Department of Public Health and Preventive Medicine, Madurai
2018-19			

BCH - FIRST AID	12.03.19	75	Mr. Siluvaimani, St. John Ambulance, Madurai Division
BCH - Administration of Albendazole tablets.	13.02.19	5,000	The American College ,Madurai & Madurai Corporation
BCH - Administration of Nilavembu kashayam	19.02.19	5,000	The American College ,Madurai & Madurai Corporation
2017-18			
BCH - One Day Symposium on Mental Health & Physical Fitness	12.02.18	150	Dr. A. Manivannan, Department of Biochemistry, The American Madurai.
BCH - Administration of Albendazole tablets.	26.02.18	3,000	The American College ,Madurai & Madurai Corporation
BCH - One Day hands on Training Program on First Aid (Life Skill)	21.03.18	170	Mr.Siluvaimani St. John Ambulance
2016-17			
BCH - Blood grouping camp at Chidambarampatti, Madurai	12.03.16	40	Department of Biochemistry in association with NSS units 3, 7, 9 of The American College, Madurai
International Yoga day Celebration at Campus	12.06.16	200	NSS, The American College, Madurai
BCH - One Day hands on Training Program on First Aid (Life Skill)	28.03.17	170	Mr.Siluvaimani St. John Ambulance, Madurai
2015-16			
Commerce - Counselling on life ethics of value	03.03.16	77	Mrs.R.Rohini, Lecturer & Counselor, The American College
4. Awareness of Trends in Technology			
2019-20			
Tamil - Seminar - Technology / Computer / Tamil	13.07.19	175	Ms. Esther Methanial, Tamil Writer
BCA - Python Programming	22.07.19	140	Dr. N Ravia Shabnam Parveen, Assistant Professor, Department of BCA, The American College, Madurai
MCA - Search Engine & Open Source	27.07.19	85	Mr.Jeeva Velumani, Senior Systems Manager, Leidos Corporation, Texas
BBA - "Emergence of Digital Marketing"	01.08.19	89	Synergy digital solutions, 411/9 Jeeva nagar 2nd street, Madurai - 625011

Commerce - Guest lecture on Digital Marketing	13.09.19	124	Mr. Prakash, Trainer in Software, Prakash graphic design, ellisnagar, Madurai. Mobile: 7867032568
Zoo-Conservation of Marine mammals of Gulf of Mannar	30.09.19	126	Dr.J.Jerald Wilson, Ph. D.Guest faculty Department of marine and coastal studies, School of Energy sciences, Madurai Kamaraj University
MIM - workshop on Animal cell culture techniques	02.10.19	66	SCIGEN, Research & Innovation Pvt Ltd
COS - programming using .NET	20.11.19	100	Ms. Girija, The American College, Madurai
COS - Web development using PHP	20.11.19	100	Ms. J. Mary Monica, The American College, Madurai
ZOO - Awareness On Sericulture Industry	28.11.19	126	Mr. P.M. Pandi, Deputy Director, Central Silk Board, Chennai
ZOO - Sericulture and Silk Marketing	28.11.19	126	Mr. T. Sivakumar, Assistant Director, Central Silk Board, Chennai
BIT - Workshop on "Python Trending"	03.12.19	57	Mr. Chellappalani, Senior Network Administrator and Android Developer, WinWays
BIT - Seminar on " Android App development"	09.12.19	70	Mr. Yogesh, WinWays, Madurai
MCA – Data Science	15.02.20	25	Mr.Ramesh Manickavel, Head of Program Management, Broadcom, Hyderabad.
COS - Exploring IOT	26.02.20	120	Dr. S. Sivaranjani, Head & Associate Professor, Sethu Institute of Technology
COS - Exploring Software Project Development Lab	28.02.20	121	Dr.J. Aruna Devi, Assistant Professor, Raja Duraisingam College
Cos - Insight into data science	29.02.20	120	G.C. Jaisundar, Senior Technical Director, NIC, New Delhi
Tamil - Seminar - Ecology	02.03.20	150	Mr. Pamayan Ecologist
ZOO - State Level Hands on Training cum Workshop on Fundamentals of Bioinformatics	05.03.20	42	Dr. T. Mowna Sundari, Assistant Professor, Department of Biotechnology, Lady Doak College, Madurai and Ms. Jennifer Michelin Kiruba, Asst Professor, Dept of Microbiology, The American College, Madurai.
ZOO - Hands on Training on Gene Amplification by PCR	12.03.20	18	Mrs. M. Saranya, Training Executive, Eppendorf India Private Limited, Chennai
2018-19			

COS - Cutting Edge technologies	20.09.18	158	Ben Sujitha
BCH - One day workshop on Food Technology.	16.10.18	160	Mr.S.V.Suraj Sundara Shankar, MBA, Founder & Director, Madurai Business Group, Managing Partner SVS Foods, Madurai.
BIT-Workshop on "Database Connectivity"	01.02.19	62	Gnanasambanda Moorthy Murugesan, Software Solution Architect
MBA -Workshop on Basic & Advanced Excel	21.02.19	120	Mr. SaravanaKumar Biznet solutions, Madurai
MBA – One day training on NISM – Mutual fund module	28.02.19	55	Mr. Ramkumar Arumugam, Empanelled Trainer (NISM, NSE, BSE)
MCA - Data Science Workshop	04.03.19	150	Ramesh M, CA Technologies
Zoo – Fundamentals of Bioinformatics	04.04.19	46	Ms. N. Jennifer Michellin Kiruba, Assistant Professor, Department of Microbiology, The American College
MBA - Workshop on SPSS	28.09.19	115	Dr. Mumtaz Begum, Controller of Examinations, Lady Doak College, Madurai
2017-18			
MCA - Cloud Computing and its Application	21.06.17	90	Dr.Paul Ezhilchelvan, Reader, Dept of Computer Science, New Castle University
MCA - Career Guidance	28.07.17	100	Mr.Nicholas Francis, Author & Publisher
BCH - One day workshop on Food Technology.	12.09.17	180	Dr. R. Suthakaran, Food Analyst, Food Analysis Laboratory, Madurai
BCA – Android Development Program	12.12.17	100	Mr.T. Muthuvijayaraja, Assistant Professor, Department of Information Technology, V.H.N.S.N College, Virudhunagar
MCA - Importance of Industry Awareness	17.01.18	100	Mr.K.Nagaraj, MD, Aparajitha Corporate Services Ltd
MIM - Workshop on Protein Separation: Gel based	25.04.18	66	Winro Science Research Foundation
2016-17			
Commerce - Animation Industry in Future	22.07.16	45	Prof. J.JustinManohar, Assistant Professor, Department of Commerce, The American College, Madurai.
Commerce - Guest lecture on 'Business Analytics'	17.10.16	55	Dr. Vinod Kumar Murti, Academic head, Nurture educations solutions pvt. Ltd.

MCA - GPS Tracking and Video	28.11.16	100	Vijaykaran Samuel R2P Tracking Denmark
MCA - LinkedIn Networking	01.12.16	80	Aravind, Senior Solutions Architect, Unify Soln, Sydney , Australia
MCA - Liberal Education in USA	11.01.17	100	Dr.R.Devadoss Pandian, Professor of Mathematics & Dean of Faculty, Emeritus
MCA - Cracking Technical Interview	31.01.17	100	Er.Fred Stanley, Technical Lead Cisco Systems Inc, Sanjose, California, USA
MCA - PHP and MySQL for Web Development	10.02.17	100	Prof Prem Sankar, Dept of IT, VHNSN College
MBA - Workshop on Applied Business Research	17.02.17	110	Dr.N.Venkatesa Kumar, Associate Professor MBA, Pondicherry University
BIT - Internet of Things	23.02.17	120	IIHT, Karthik Pakkirisamy
MCA - Android Apps Workshop	02.05.17	100	Prof. Muthu Vijaya Raja, Asst Professor,Dept of IT, VHNSN College
MIM - Workshop on DNA Barcoding	11.05.17	68	Exonn Technology, chennai
2015-16			
Commerce - Seminar on “Multimedia and web designing”	10.07.15	110	Ms.Vinodhinee, Animation faculty at Dream Zone, Andalpuram, Madurai
BCH - Two day workshop on Food Technology	15.09.15	180	Dr. J. Suguna, Designated Officer, Department of Food Safety and Drug Administration, Madurai
Commerce - Guest Lecture on “Digital Marketing”	12.10.15	60	Mr.B.Annadurai, MD, 106, Vakkil new st., Simmakal bus stop, Mdu-1
Commerce - Creating Awareness about financial markets for future investors	16.10.15	70	1.Mr.Abubakar Siddique, 2. Mr.R.Varatharajan, 3. Mr.R.Rajan, Managing partner,WWW.itsmyplan.in
BCA – Python Programming	22.01.16	60	Mr.Jeeva K.S.Chelladurai, Senior Technical Manager , IBM Global Cloud Center of Excellence (CoE), India
Commerce - Right to Information Act	21.10.16	70	Mr.S.Thangaraj, Advocate, High Court, Madurai