



Since 1881

THE AMERICAN COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A” CGPA – 3.46 on a 4 - point scale

MADURAI - 625002

SSR Cycle – 3

Criterion I – Curricular Aspects

1.4 Feedback System

1.4.2 Department Wise Action Taken Report of the institution on Feedback



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NAAC – Criterion I Curricular Aspects
Student Feedback – Action Taken Report 2015-2016

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on three key dimensions on a five point scale ranging from 1 being strongly agree to 5 being strongly disagree

Observation:

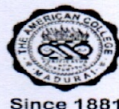
The feedback taken from students about the present syllabus and curriculum of the college reveals the following facts:

Action Taken

S.No	Feed back	Action Taken
1	Majority of the UG, PG, Mphil students are satisfied with the Academic Content , Teaching/ Learning , Evaluation and Testing methods adopted by the college	No action is required
2	The overall academic atmosphere of the college is satisfactory to most of the students	No action is required

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NAAC – Criterion I Curricular Aspects

Parents Feedback – Action Taken Report 2015-16

The institution collects feedback on curricular aspects and courses from stakeholders such as students, alumni and prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the parents on eight key dimensions for the academic year 2015 – 16.

Observation:

The analysis revealed that majority of the parents surveyed are highly satisfied with the flexibility of programs offered by the college. Most of the parents are satisfied with the flexibility of programs, content offered by the institution, curriculum contribution for skill development, relevance of courses to the latest and/or future technologies, relevance of the syllabus in attaining student's career goals, creativity and innovation stimulated by the curriculum and outcomes achieved by their ward from the courses

Action Taken

S.No	Feed back	Action Taken
1	Majority of the Parents were highly satisfied with the curricular aspects offered by the college	No actions were required

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NAAC – Criterion I Curricular Aspects

Employer's Feedback – Action Taken Report 2015-16

The institution collects feedback on curricular aspects from the prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 important dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the prospective employer's feedback for the year 2015-16 resulted in the following information.

Action Taken

S.No	Feed back	Action Taken
1	Majority of the prospective employers agreed that the curriculum is in tune with the industry needs and requirements.	No action is required

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NAAC – Criterion I Curricular Aspects
Alumni Feedback – Action Taken Report 2015-16

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 9 key parameters from alumni for the academic year 2015 – 16.

Observation:

The analyses revealed that majority of the alumni are satisfied with the curricular aspects adopted by the college. Most of the alumni are satisfied with the curriculum fulfilling expectations, courses included in the Program, Sequence of topic in each unit, Depth of the course content, course content for employment, course content for self employment, course content for Higher education and curriculum improving new skills

Action Taken

S.No	Feed back	Action Taken
1	Around 46.5 per cent of the alumni were of the opinion that in order to enrich the curriculum all the stake holders (Alumni, Experts & Employers) has to be consulted.	The suggestion made by the alumni has been taken into consideration and it was decided to include alumni members in various committees.
2	Majority of the Alumni were highly satisfied with all other curricular aspects.	No actions were required


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NAAC – Criterion I Curricular Aspects

Student Feedback – Action Taken Report 2016-2017

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on three dimensions pertaining to Academic progression, on a five point scale ranging from 5 being strongly agree to 1 being strongly disagree

Observation:

Overall the students have given a positive feedback on all the three dimensions of Academic progression

Action Taken

S.No	Feed back	Action Taken
1	With regard to UG – Aided department more than 70 per cent of favourable response were obtained from students for each evaluation criteria	No action is required
2	With regard to UG – Self financed department more than 65 per cent of favourable response were obtained from students for each evaluation criteria	The Principal, NAAC committee and IQAC members discussed the issues related and the teachers were advised to strengthen the areas of concern highlighted in the student feedback report
3	With regard to PG – Aided department more than 70 per cent of favourable response were obtained from students for each evaluation criteria	No action is required
4	With regard to PG – Self Financed department more than 70 per cent of favourable response were obtained from students for each evaluation criteria	No action is required
5	With regard to Mphil department more than 90 per cent of favourable response were obtained from students for each evaluation criteria	No action is required


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NAAC – Criterion I Curricular Aspects

Parents Feedback – Action Taken Report 2016-17

The institution collects feedback on curricular aspects and courses from stakeholders such as students, alumni and prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the parents on eight key dimensions for the academic year 2016 – 17.

Observation:

From the analysis it is observed that most of the parents in the survey are highly satisfied with the flexibility of programs offered by the college. They are satisfied with the flexibility of programs, content offered by the institution, curriculum contribution for skill development, relevance of courses to the latest and/or future technologies, relevance of the syllabus in attaining student's career goals, creativity and innovation stimulated by the curriculum and outcomes achieved by their ward from the courses

Action Taken

S.No	Feed back	Action Taken
1	Majority of the Parents were highly satisfied with the curricular aspects offered by the college	No actions were required

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NAAC – Criterion I Curricular Aspects

Employer's Feedback – Action Taken Report 2016-17

The institution collects feedback on curricular aspects from the prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 important dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the prospective employers' feedback for the year 2016-17 resulted in the following information.

Action Taken

S.No	Feed back	Action Taken
1	Majority of the prospective employers agreed that the curriculum matches industry requirements. Some employers needed more focus on life skills and career skills.	Based on the feedback more resource persons and subject matter experts from the industry were invited for conducting seminars on life skills and career skills.

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Alumni Feedback – Action Taken Report 2016 - 17

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 9 key parameters from alumni for the academic year 2016 – 17.

Observation:

The analyses revealed that majority of the alumni are satisfied with the curricular aspects adopted by the college. Most of the alumni are satisfied with the curriculum fulfilling expectations, courses included in the Program, Sequence of topic in each unit, Depth of the course content, course content for employment, course content for self employment, course content for Higher education and curriculum improving new skills

Action Taken

S.No	Feed back	Action Taken
1	Majority 61.4 per cent of the respondents were of the opinion that in order to enrich the curriculum, all the stake holders i.e., alumni, experts & employers are to be consulted.	The request was taken from the alumni members. It was decided to invite alumni in the subsequent decision making.


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NAAC – Criterion I Curricular Aspects

Student Feedback – Action Taken Report 2017-2018

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on three dimensions pertaining to Academic progression, on a five point scale ranging from 5 being strongly agree to 1 being strongly disagree

Observation:

On comparing the three academic progression parameters it was observed that the students have given a positive feedback on all the three parameters

Action Taken

S.No	Feed back	Action Taken
1	Student's belonging to Business Administration, B.Com (CA), B.A French, B.Sc Mathematics (SF) and PG Physics have a lesser mean score on the three parameters of academic progression.	<p>The feedback of the students was discussed in the department meeting and it was decided to take necessary actions.</p> <p>The course in charges of such course was motivated to improve students understanding of that particular course.</p> <p>Most of the teachers have already included modern teaching aids in teaching. They have also been asked to prepare power point presentation and other innovative teaching aids to stimulate the students for better understanding.</p> <p>Teachers were asked to engage themselves in regular feedback and periodical assessment of the</p>


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		<p>students and accordingly counsel them for better writing skills and further preparation of examination. Also the staffs were advised to carry out proper internal assessment and the same is shared with the students</p> <p>Suitable inputs were also given for new faculties in through faculty orientation programs</p> <p>Review meetings were conducted by the principal and senior professors with each individual faculty based on the semester results for the course taught by them. Suggestions, counselling and Support have been provided to concerned faculty for teaching learning performance improvement.</p>
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NAAC – Criterion I Curricular Aspects

Parents Feedback – Action Taken Report 2017-18

The institution collects feedback on curricular aspects and courses from stakeholders such as students, alumni and prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the parents on eight key dimensions for the academic year 2017 – 18.

Observation:

From the analysis it is clear that majority of the parents participated in the survey are highly satisfied with the flexibility of programs offered by the college. They are satisfied with the flexibility of programs, content offered by the institution, curriculum contribution for skill development, relevance of courses to the latest and/or future technologies, relevance of the syllabus in attaining student's career goals, creativity and innovation stimulated by the curriculum and outcomes achieved by their ward from the courses

Action Taken

S.No	Feed back	Action Taken
1	Majority of the Parents were highly satisfied with the curricular aspects offered by the college	No actions were required

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NAAC – Criterion I Curricular Aspects

Employer's Feedback – Action Taken Report 2017-18

The institution collects feedback on curricular aspects from the prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 important dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the prospective employer's feedback for the year 2017-18 resulted in the following information.

Action Taken

S.No	Feed back	Action Taken
1	Prospective employers exhibited high satisfaction on seven dimensions of curricular aspects. Also they suggested the "Curriculum can further be strengthened with periodical inputs from employers".	The college is already adopting the practice of including experts from industries during board of studies meeting. This practice is being adopted by many departments.

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NAAC – Criterion I Curricular Aspects

Alumni Feedback – Action Taken Report 2017- 18

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 9 key parameters from alumni for the academic year 2017 – 18.

Observation:

The analyses revealed that majority of the alumni are satisfied with the curricular aspects adopted by the college. Most of the alumni are satisfied with the curriculum fulfilling expectations, courses included in the Program, Sequence of topic in each unit, Depth of the course content, course content for employment, course content for self employment, course content for Higher education and curriculum improving new skills

Action Taken

S.No	Feed back	Action Taken
1	Most of the respondents suggested that in order to enrich the curriculum, all the stakeholders including alumni, experts & employers has to be consulted.	The request was taken from the alumni members. It was decided to invite alumni in the subsequent decision making.
2	Around 22 per cent of the respondents ere of the opinion that only some courses included in the program are excellent	It was decided to include the opinion of the alumni that the appropriate and contemporary courses may be included in each department.

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Student Feedback – Action Taken Report 2018-2019

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on three key dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly disagree

Main Campus

Observation:

Overall the students have given a positive feedback on all the three parameters

Action Taken

S.No	Feed back	Action Taken
1	Students belonging to BBA department have given moderate score on all the three dimensions, Students in the BSC Information Technology have moderate score in Teaching / Learning , students in the BSC Visual Communication have moderate score in Academic Content , Students in BA French have moderate score in Academic Content , Students in B.Sc Physics have moderate score in Teaching / Learning , Students in PG Commerce have moderate score in Teaching / Learning and Students in PG Economics have moderate score in Academic Content	The suggestions were discussed by the college management in the respective department meeting and to fulfil the gap suitable amendments were made through OBE with outcome based syllabus and the syllabus was restructured where ever necessary. Also the faculties were insisted to carry out ICT enabled teaching-learning methods wherever possible. Faculties were also requested to implement modern teaching aids like Google classroom and evaluation methods with websites like Testmoz.

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Satellite Campus

Observation:

Overall the students have given a positive feedback on all the three parameters

Action Taken

S.No	Feed back	Action Taken
1	<p>Students of BBA department reported a moderate agreement score on Academic Content and Teaching / Learning.</p> <p>Also students of BA English department reported a moderate agreement score on Teaching / Learning and Evaluation / Testing</p>	<p>The suggestions were discussed in the respective department meeting and to fulfil the gap suitable amendments were made through OBE with outcome based syllabus and the syllabus was restructured.</p> <p>Most of the classes were enabled with ICT enabled teaching-learning methods.</p>


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Parents Feedback – Action Taken Report 2018-19

The institution collects feedback on curricular aspects and courses from stakeholders such as students, alumni and prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the parents on eight key dimensions for the academic year 2018 – 19.

Observation:

It is clear from the analysis that majority of the parents participated in the survey are highly satisfied with the flexibility of programs offered by the college. They are satisfied with the flexibility of programs, content offered by the institution, curriculum contribution for skill development, relevance of courses to the latest and/or future technologies, relevance of the syllabus in attaining student's career goals, creativity and innovation stimulated by the curriculum and outcomes achieved by their ward from the courses

Action Taken

S.No	Feed back	Action Taken
1	Majority of the Parents were highly satisfied with the curricular aspects offered by the college	No actions were required


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Employer's Feedback – Action Taken Report 2018-19

The institution collects feedback on curricular aspects from the prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 important dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the prospective employer's feedback for the year 2018-19 resulted in the following information.

Action Taken

S.No	Feed back	Action Taken
1	Prospective employers exhibited high satisfaction on all the dimensions of curricular aspects except for the dimension, "Curriculum provides interpersonal/managerial skills." Where the respondents reported a moderate score.	The college management instructed the heads of each department and faculties to impart interpersonal/managerial skills through lecture and class room activities.

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Alumni Feedback – Action Taken Report 2018-19

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 9 key parameters from alumni for the academic year 2018 – 19.

Observation:

The analyses revealed that majority of the alumni are satisfied with the curricular aspects adopted by the college. Most of the alumni are satisfied with the curriculum fulfilling expectations, courses included in the Program, Sequence of topic in each unit, Depth of the course content, course content for employment, course content for self employment, course content for Higher education and curriculum improving new skills

Action Taken

S.No	Feed back	Action Taken
1	Most of the alumni were of the opinion that for enriching the curriculum all the stake holders (Alumni, Experts & Employers) has to be consulted.	The college already has the practice of including Students and experts from industry in the board of studies


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NAAC – Criterion I Curricular Aspects

Teacher's Feedback – Action Taken Report 2018-29

The institution collects feedback on curricular aspects from the aided and self financed faculties every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 key parameters on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the faculty feedback for the year 2018-19 brought about the following information.

Action Taken

S.No	Feed back	Action Taken
1	Faculties exhibited a high level of satisfaction with all the twelve important parameters as all the parameters have a mean score of more than 4. Also several parameters revealed a mean score of more than 4.50 indicating that faculties are highly satisfied with the curricular methodologies adopted by the college	No action is required

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NAAC – Criterion I Curricular Aspects

Student Feedback – Action Taken Report 2019-20

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 key parameters on a five point scale ranging from 5 being very good to 1 being very poor.

Main Campus

Observation:

Overall the students have given a positive feedback on many parameters such as course content, Relevance of the subjects, CBCS system adopted by the college, Course in terms of relevance for the job market Academic environment, updated course content, outcome attained from the courses and internal assessment. Also the students were highly satisfied with the “Academic environment of the college for effective learning”

Action Taken

S.No	Feed back	Action Taken
1	Students belonging to the science stream requested courses having focus on skill development and entrepreneurship	The issue has been discussed in the Heads' meeting and has been addressed in the board of studies. The department of Zoology in the BOS has introduced the following value added courses (Sericulture for PG ; Dairy farming , Fish farming & Clinical Lab technology for UG). The department of Chemistry in the BOS has introduced the following value added courses (Water and Purification techniques , Household products , Chemistry in fireworks ,

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		<p>Software's in Chemistry , Pharma and Nutraceuticals marketing ,Basics of Analytical techniques)</p> <p>The department of Bio -Chemistry in the BOS has introduced the following value added courses (Pharma Marketing and Diagnostic Techniques)</p> <p>The department of Physics in the BOS has introduced the following value added courses (PG - Python for Physics , Practical Astronomy , X-ray diffraction techniques , UG – Solar devices Installation , Physics of Medical equipment , CCTV installation , ICT tools for Physics)</p>
2	Students belonging to “BA Hindi” needed more availability of text and reference materials in the library	<p>The feedback was discussed with the department head and faculties. It was intimated that the department has enough books and study materials and the fresher students were also supported through faculty prepared quality study materials</p>
3	Students belonging to “B.Sc .IT ” needed more up to date courses , courses focusing on skill development and entrepreneurship and courses relevant for the job market	<p>Based on the feedback received the same has been discussed with the head of the department and faculties. In the subsequent BoS the course content and title of two courses were changed (E-Commerce into Digital Commerce and Cyber Law & Cyber security into Cyber crime & IT Security. Also three new courses were introduced (Data analysis using Excel , R Language , Extensible Markup Language)</p>



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Satellite Campus

Observation:

Overall the students have given a positive feedback on many parameters such as course content, relevance of the subjects, academic environment, updated course content, focus on skill development and entrepreneurship, outcome attained from the courses and internal assessment

Action Taken

S.No	Feed back	Action Taken
1	Students belonging to most of the departments suggested to increase the availability of text and reference materials in the library	The suggestions were discussed with the principal and it was decided to take necessary action by placing order for necessary and sufficient books and study materials for satellite campus
2	Students belonging to most of the departments were of the opinion to improve the CBCS system adopted by the college	The issue has been discussed with the Principal and members of the IQAC and NAAC committee. It was suggested to give due consideration for the issue in the board of studies of each department
3	Students belonging to the department of management studies have a slightly lesser degree of agreement on the parameter "Courses studied are latest and up to date"	Curriculum was completely restructured in BOS meetings. Students were given dual elective option and new elective courses were introduced in the fourth semester. Lab courses and seminar papers were also introduced. Two value added courses, Business communication and Capital Market were introduced as compulsory course for all students to be provided online.
4	Students belonging to the department of BSC.Maths & BA English have a slightly lesser agreement on the parameter "Course in terms of relevance for the job market"	The feedbacks of students were collected and analyzed and communicated to concerned department with necessary suggestions. Regarding English

		<p>department the students were communicated that they already have courses such as English for Media , English at Work Place , English for competitive Exams and Career Skills</p> <p>The syllabus is being revised keeping in consideration the feedback.</p>
5	Students belonging to the department of Mathematics have a lesser score on the parameter "Relevance of the subjects included in your curriculum"	<p>The feedbacks of students were collected and analyzed and communicated to concerned department head and faculties and action has been asked to take suitable action by the department</p>



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NAAC – Criterion I Curricular Aspects

Employer's Feedback – Action Taken Report 2019-20

The institution collects feedback on curricular aspects from the prospective employers every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 important dimensions on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the prospective employer's feedback for the year 2019-20 resulted in the following information.

Action Taken

S.No	Feed back	Action Taken
1	Prospective employers exhibited high satisfaction on all the ten dimensions of curricular aspects	As all the ten dimensions exhibited a positive feedback, no actions are required.


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Alumni Feedback – Action Taken Report 2019-20

The institution collects feedback on curricular aspects and courses from stakeholders such as students and alumni every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 9 key parameters from alumni for the academic year 2019 – 20.

Observation:

The analyses revealed that majority of the alumni are satisfied with the curricular aspects adopted by the college. Most of the alumni are satisfied with the curriculum fulfilling expectations, courses included in the Program, Sequence of topic in each unit, Depth of the course content, course content for employment, course content for self employment, course content for Higher education and curriculum improving new skills

Action Taken

S.No	Feed back	Action Taken
1	Alumni suggested that for enriching the curriculum all the stake holders (Alumni, Experts & Employers) has to be consulted.	The suggestion made by the alumni has been taken into consideration by the college management. As already experts and employers are part of the board of studies meeting , it was decided to also include alumni in the upcoming BOS.

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Teacher's Feedback – Action Taken Report 2019-20

The institution collects feedback on curricular aspects from the aided and self financed faculties every year. Once the feedback is analysed and valuable suggestions given were considered, necessary actions were executed. Scores have been obtained from the respondents on 10 key parameters on a five point scale ranging from 5 being strongly agree to 1 being strongly dis agree.

Observation:

Analysis of the faculty feedback for the year 2019-20 brought about the following information.

Action Taken

S.No	Feed back	Action Taken
1	Most of the faculties are highly satisfied with all the twelve key parameters with a mean value of more than 4 points..	No action is required

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